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Incentive award program implementation system for debit card system in which participants obtain products and services as awards from authorised merchants who are part of incentive award program, and communicate over credit/debit card network

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Abstract (Basic): WO 9629668 A

The incentive award program system uses a number of debit cards (114), each of which are assigned to one participant, and each having a unique account number corresp to the participant's award account. A bank filter processor (116) accesses program data including data identifying the authorised account numbers of the participants, the authorised merchants and the balance in each participant's award account.

The filter processor (116) compares the program data to the card account number initiating the transaction, and the initiating merchant identification data regarding the amount of the initiated transaction. The filter processor generates validating data for the transaction when an authorising merchant using the account number of the participant having a sufficient balance in the participant's award account to cover the transaction, otherwise generates invalidating data.

USE - Implementing incentive award program for customer having

participants

ADVANTAGE - Minimises need for paperwork to support transactions by which participants obtain rewards. Uses debit cards so that debit transactions at time of sale are transparent to merchants.

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Title Terms: AWARD; PROGRAM; IMPLEMENT; SYSTEM; DEBIT; CARD; SYSTEM; PARTICIPATING; OBTAIN; PRODUCT; SERVICE; AWARD; AUTHORISE; MERCHANT; PART ; AWARD; PROGRAM; COMMUNICATE; CREDIT; DEBIT; CARD; NETWORK

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